

Jenni S. Hubby, ACC

Professional Coach and Consultant

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jhubconsulting.com



JHUB CONSULTING CO., Flower Mound, TX

Founder and President, Professional Coach and Consultant

May 2016 – Present

Business Development Consulting

Jenni loves to help the helper help more people. She works with entrepreneurs in the health and wellbeing professions to advance their mission. Leveraging her expansive professional network of the best DFW behavioral health and addiction treatment providers, Jenni helps practitioners connect and foster mutually beneficial referral relationships. Jenni specializes in collaborative projects, marketing strategies implementation. She hosts outreach and networking events, and professional continuing education programs to help drive the right referrals. It's all about maximizing impact and advancing purpose. Jenni has formed a rich integrated network of spiritually-minded consultants and coaches with unique expertise such as business management, branding, social media, content writing, functional medicine, fitness and more. Chances are, Jenni will help you, or connect you with your best fit.

Private and Group Coaching

Jenni is a sought-after coach for those that have recovered from profoundly painful life experiences that are ready to get back on their path of purpose. She helps clients utilize their innate strengths to move forward. Jenni is a change agent. Using a proven neuroscience-based coaching process, Jenni's clients transform old limiting beliefs into new unlimited possibilities. Jenni's passion inspires clients through the transformational process from frustrated to eager, and excited to embrace a life of unique purpose and abundance. Jenni's coaching is powerful and impactful in the private coaching setting, as well as the group format. She loves to coach post addiction treatment continuing care clients on his/her new path of purpose.

EDUCATION AND CREDENTIALS

Associate Certified Coach, International Coach Federation, January 2017

Certified Spiritual Coach, Divine Intelligence Institute, April 2017

Trainer, "Divine Intelligence Marketing for Coaches", 2016-Present

Bachelor of Science, Psychology, with Minor in Philosophy from John Brown University / Siloam Springs, AR 72761

COMMUNITY IMPACT AND INVOLVEMENT

[Signature Event](#) Promotions Director 2016-Present

[Emerging Adults Podcast](#) host

[LA Talk Radio – Concierge Coaches Show Cohost](#)

[Adolescent Symposium](#) CEU Presenter 2018

[Leadership Southlake](#) Alumni 2015-2016

[Love Cassidy Foundation](#) Board Member 2015-2017

[Southlake Chamber of Commerce](#) member 2015-present

[Prism Event Committee 2014, 2016, 2017](#)

[Dallas TAAP](#) NOVA Conference 2013, Presenters Committee

APRA (Addiction Professionals Resource Alliance) Board Member, 2012

[Satori](#) methods for managing aggressive behavior, certified 2012

[Dallas TAAP](#) NOVA Conference Committee Chair 2012

[Dallas TAAP](#) Board Secretary, 2009-2011

NOCC (Networking Organization of Collin County) Founder, 2009

PROFESSIONAL BACKGROUND

- FUSION ACADEMY, Southlake, TX** 2014-2016
Director of Admissions and Outreach
Launched first 2 Texas campuses for new private school.
Built relationships with area schools and health care providers for mutual referrals for teens and families.
Promoted awareness by hosting campus marketing events, and community events and conferences.
Directed all admissions activities with students and families. Hosted tours for families and professionals.
Partnered with treatment facilities & schools for the purpose of providing valuable continuing community education.
Banner Accomplishments
Opened 1st Fusion campus in Texas (Fusion Dallas)! Opened 5th campus in Texas (Fusion Southlake)!
Over 100% of enrollment goals achieved and exceeded annual goal of 400+ quality face-to-face appointments.
Presented 2 Grand Opening events (Dallas and Southlake campuses) with 80+ guests attending each event.
How [Sean Achor](#) Event at Gaylord Texan
Hosted 2+ campus marketing events each month.
- TEXAS HEALTH PRESBYTERIAN DALLAS BEHAVIORAL HEALTH Dallas, TX** 2012-2014
Provider Relations
Created and executor of "Marketing Vision Plan" to achieve department's mission and vision through marketing.
Met census goals by promoted Behavioral Health Services programs including inpatient, Detox, neuropsychology/memory clinic, eating disorders, intensive outpatient groups and outpatient services to physicians, therapists, hospitals, and other local market sources.
Identified and developed new marketing channels and strategies for market penetration.
Program Director for Psychiatry Grand Rounds CME, CEU & CNE education.
- SANTÉ CENTER FOR HEALING Argyle, TX** 2009-2012
Regional Marketing Representative
Built referral relationships for dual diagnosis addiction and mental health RTC with Dallas area professionals:
312 Hospital contacts, 502 Physician contacts (158 psychiatrists). Exceeded Face to Face, Phone, Email contacts.
Led referrals received; representing 60% of solicited referrals YTD, using my marketing plan for my territory.
- BANK OF AMERICA - P & C INSURANCE SERVICES, INC. Plano, TX** 2006-2009
Sales Quality Coach
Promoted to build new quality assurance department. Trained & coached sales agents for improved performance.
Insurance Sales Agent-Property and Casualty
Top 13% sales ranking 1st year sales while no local manager or leader; \$400K written premium in 45+ states.
Promoted department morale as peer leader during company's turbulent time; always displaying positive energy.
- AAA-TEXAS, LLC Irving, TX** 2005-2006
Insurance Sales Agent-Property and Casualty
8 US States Property/Casualty Insurance License; Auto, Homeowner, Flood, Boat, & Personal Umbrella Ins.
- HOUSE 2 HOME INTERIORS Frisco, TX** 2003-2005
Sales Manager and Designer
New business owner with 25% net profit. Window Fashion Professional Certification (WFCP).
Executed turnkey custom window treatments; design, procurement and installation.
100% business result of networking and referrals. 100% customer satisfaction, pride of ownership.
- PAYCHEX, INC. Irving, TX** 2001-2003
B2B Sales Representative
Exceeded sales goal -\$200K annualized B2B payroll/HR processing sales revenue.

Technical Skills: MS Word, Excel, PowerPoint, Outlook, ACT!, Salesforce